



Brochure

2019

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SMARG EDUCATION

### About SMARG EDUCATION :

Smarg Education provides a platform for MBA entrance (CAT,XAT etc.) and TISS exams preparation by customizing, tailoring & a comprehensively score growing methodology through which our past students have been able to achieve percentile beyond their potential and getting admission in India's premier B-Schools.

#### Key features of our training module are:

- ✓ Guidance by experienced and well qualified faculty members (ask for absolutely free demo or doubt clearing classes).
- ✓ Focus on interactive classes and learning in class rather than piling on study materials on your head
- ✓ Maximum number of teaching hours ( class room & personalized)
- ✓ Parallel PDP and management temperament development classes.
- ✓ Mock test review on every 15th day ( you can see your percentile building every time)
- ✓ Easy (easiest , what we believe) learning flow quant & DI
- ✓ Small batch setup( 25 in each batch)
- ✓ Study at Centre and after class at any opened hour
- ✓ Three cyclic preparation-Basic, Advance, CAT/XAT level.
- ✓ Clearly knowing the learning outcomes(which is absolutely necessary for any preparation)
- ✓ Context-based Viva-voce and reading comprehension.
- ✓ Viva-voce based testing methodology (which is far better than appearing for mock tests)
- ✓ Open doubt clearing sessions.
- ✓ Personalized Individual Attention.
- ✓ 100% success rate.
- ✓ Flexible Batches based on the availability of the students.
- ✓ Experienced Faculty with 11 years of teaching experience.
- ✓ Preparation of all levels of Interview Selection(GD,PI,PIT,Statement of Suitability, Detailed Application form)

### PROGRAMS

**We provide comprehensive preparation of all types of MBA Entrance Examinations ranging from CAT, XAT, IIFT, CMAT as well as Humanities based examinations like TISS etc.**

#### A. CAT & OTHER MBA ENTRANCE EXAMINATIONS

**CAT:** CAT is where ever student's heart lies in it is considered that CAT is an exam where you need to be a pro in academics. However, the case is otherwise. You need not to be a proficient academician. The "Right Decisioning", "Time Management" and "Basic Knowledge" of the subjects clubbed with its proper implementation can do the job. That's where we focus on. We teach just enough to score a 100 percentile, in short, what's actually required (rather than giving loads of study material, fewer worksheets and ignoring applicant's compliance to it).

**Other Institutes through CAT Score:** MICA,IRMA,Narsee Monji,

**XAT:** Conducted by XLRI, it is another entrance exam which is a gateway of some premium colleges (Xavier's, S.P Jain, Great Lakes etc.) in the country. The question in the quant and the verbal section are a level above than those of CAT. Decision Making is an additional section which is present only in this exam. We take care of these things accordingly. Certain problems on these are been drafted on spot by trainers in the classes which are discussed and resolved their itself. This phase checks your common sense and observance. Moreover, students aligned to pursue HUMAN RESOURCE MANAGEMENT (HRM) in their career are been made to stress on this exam.

**IIFT:** Indian Institute Of Foreign Trade offers two year MBA in International Business (IB). IIFT has three campus – Delhi, Kolkata and Kozhikode. Its entrance exam consists of five sections- GK, Aptitude, Logical Reasoning, Data Interpretation, RC/Vocab and duration of exam is two hours. Candidate has to clear sectional cut- offs and overall cutoff to get a call from IIFT. We plan classes to cover all these sections. Level of Vocab/RC is slightly higher than that of CAT.

## **B. TISS & OTHER HUMANITIES ENTRANCES**

**TISSNET:** Conducted by Tata Institute of Social Sciences for their 55 PG programs from all of their campuses Mumbai, Tuljapur, Hyderabad and Guwahati

Some of the most sought after programs (which provide you great possibilities for placements are)

1. MA HR Mumbai Campus
2. MA Courses from CODP Centre Mumbai
3. MA Development Policy Planning ,Practices, MA Social Entrepreneurship and Innovation ,
4. MA Rural Development/ MA Public Policy and Governance Hyderabad.

**IIT GANDHINAGAR:** Strives to offer the best Undergraduate (UG) and Postgraduate (PG) education in India with an unmatched curriculum. It develops a critical thinking and an appreciation of interdisciplinary character of knowledge with its courses on PG in Humanities. One of the most sought after program is 2-year MA in Society and Culture.

### **NLU-MPP (National Law University, Masters in Public Policy):**

Aims to provide a comprehensive education that is socially relevant, creates legal and ethical values that furthermore work towards dissemination of legal knowledge and its role in national development.

#### **Courses Provided:**

1. **PG Diploma in Urban Environmental Law and Management (PGDUELM)**
2. **PG Diploma in Tourism and Environmental Law (PGDTEL)**
3. **Certificate Diploma Program in Competition Law and Policy**

C. TISS also offers extensive and well-designed undergraduate courses. TISS conducts Bachelor's Advance Test (BAT) in order to provide admission to candidate in different BA programs offered by it. For example-

- a. 3 year BA in Social Sciences
- b. BA (Hons.) in Social Work with Specialization in Rural Development.

### **TYPES OF BATCHES**

We offer three types of batches to our students:

1. **Weekend Batches-** For those who are in the working sphere from Monday to Friday and wants to prepare at the same time.
2. **Weekdays Batches-** For full timer preparatory.
3. **Flexible Batches-** If you are not comfortable with weekends and weekdays batches, because of whatever reason, you need not to worry as we provide flexible timing and batches which are primarily designed on the basis of level of understanding.

### **PEDAGOGICAL DIFFERENCE**

#### **I. Three Cyclic Preparation**

We have a novel pedagogy system of learning mathematics in three cycles.

First the "Fundamental": Basics of Mathematics are covered to sensitize students and prepare for higher level of Math with concept building.

Second the "Advance": Where the students will be taught a level higher the basic ones along

with Problem Solving and reasoning based solution of different subjects problems.

Third the “CAT/XAT”: After clearing the above two levels, the preparation will be pure CAT/XAT level. You will now be able to understand and solve the mathematical problems with more ease and effectively.

## 2. Context-based Vocab/RC

Vocabulary is not meant for mugging up. It is a process of learning gradually with understanding the context in which it is written. Reading Comprehension (RC) is also built up in similar manner. It is of different level for different exams hence require context based thorough understanding.

## 3. Viva-Voce testing Methodology

Generally considered as mock tests which we design in a special manner. We ask students questions and if the students are not able to answer, we will be able to clarify the doubts on the spot identifying the problem area. It is a much effective way instead of giving mocks in full fledged time bounded manner.

## 4. Open Doubt Clearing Sessions (with revisions)

Doubts will always be there if a student is studying in a consistent manner. We respect the doubts of our students and give open doubt session classes by interacting them on one-on-one basis. We prefer solving doubts in groups as well so that we can solve and practice doubts of other students at the same time.

### OUR RESULTS:

#### A. CAT & OTHER MBA ENTRANCE EXAMINATIONS

Following students got a call in 2019 for various institutes:

-IIM-C : Pranjal

-IRMA- Prakash

-Narsee Monji- Kripal

-SIMB- Akhil

-MICA-Shaurya Pandit

**TISS & OTHER HUMANITIES ENTRANCES** We have got more than 70+ calls in TISS 2019

**What should be your aim for the preparation of CAT/XAT exam?**

*Let's look at the General Scenario: I will get 99.99 percentile .I want to get into top IIMs or XLRI. Is it? Yes, this is the case of most of the students in their undergrad who think along these lines.*

*But what exactly is CAT/XAT preparation is for. Is it just about getting admission into top B-Schools of the country or getting the best management education and convert your aptitude to get into those skills which takes you to the path of great career choice?*

*So, what is the aim of taking such high-level brainstorming aptitude test which also includes English comprehension & problem solving reasoning skills?*

*This is because they want to check how much is your aptitude to solve a problem in least time and accurately. Also, they want to check your ability to check how easily you can comprehend the language. Reasoning skills are tested to check the ability to how one can reach to the conclusions, how to figure out the missing information.*

*So, one should not focus only on clearing the CAT or achieving the top percentile. Rather one should focus on learning and developing one's aptitude so that he can get into a good B-school not necessarily anIIM.*

*There are other top 20 B-schools which exist in the country which imparts similar good quality management education along with creating those skills which are required to make a person productive enough.*